

## Message Text

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53

ACTION COME-00

INFO OCT-01 AF-08 NEA-10 ISO-00 EB-07 /026 W

----- 103738

P R 171500Z OCT 76

FM AMEMBASSY JIDDA

TO SECSTATE WASHDC PRIORITY 6112

INFO AMEMBASSY DAMASCUS

AMCONSUL DHAHRAN

AMEMBASSY KHARTOUM

AMEMBASSY LAGOS

UNCLAS JIDDA 6836

STATE PASS USDOC, OIM/SAD; USINT BAGHDAD

E.O. 11652: N/A

TAGS: BEXP, SA

SUBJECT: PROPOSED IOWA STATE IOGA TRADE MISSION

REF STATE 256451 (NOTAL)

1. EMBASSY WELCOMES IOWA STATE IOGA PORPOSED FOR MARCH 1977 BUT FEELS THAT CERTAIN PRODUCT CATEGORIES LISTED REFTEL MAY NOT FIND SUFFICIENT MARKET IN THE KINGDOM TO JUSTIFY MISSION.

2. MARKET POTENTIAL FOR FOOD PROCESSING AND PACKAGING AND CONSTRUCTION EQUIPMENT (CONCRETE PIPE MACHINERY, TRUCKS, CRANES, ROAD GRADERS AND PAVING EQUIPMENT, MACHINE TOOLS) AND IRRIGATION EQUIPMENT IS EXCELLENT.

3. HOWEVER, THERE IS A VERY LIMITED MARKET FOR AGRICULTURAL MACHINERY, FERTILIZER BLENDERS AND SPREADERS, LIVESTOCK FEEDERS AND HANDLING EQUIPMENT, AND AGRICULTURAL TRAILERS.

4. EMBASSY SUGGESTS FOLLOWING ALTERNATIVES:

A. LIMIT IOGA MISSION TO PRODUCT CATEGORIES LISTED PARA 2;

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B. THOSE FIRMS REPRESENTING PRODUCT LINES LISTED

PARA 2 MAY CONTINUE MISSION TO SAUDI ARABIA AFTER  
NIGERIA AND SUDAN, WHILE OTHER FIRMS MAY VISIT  
SYRIA AND/OR IRAQ; OR  
C. ELIMINATE SAUDI ARABIA FROM MISSION ITINERARY  
AND SUBSTITUTE SYRIA AND/OR IRAQ.

5. EMBASSY REQUESTS COMMENTS OF OTHER ADDRESSEE  
POSTS.  
HORAN

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 17 OCT 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
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**Disposition History:** n/a  
**Disposition Reason:**  
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**Executive Order:** N/A  
**Errors:** N/A  
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**Reference:** 76 STATE 256451  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ullricre  
**Review Comment:** n/a  
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**Review Date:** 10 AUG 2004  
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**Status:** NATIVE  
**Subject:** PROPOSED IOWA STATE IOGA TRADE MISSION  
**TAGS:** BEXP, SA  
**To:** STATE  
**Type:** TE  
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